



Who are we?

Fontys University of Applied Sciences is a well-known name in education, not only in the Netherlands, but also in many other parts of the world. Fontys is the second largest institute of higher education in the Netherlands.

Where are we located?

Fontys University of Applied Sciences is located in the technology city of the Netherlands – Eindhoven, absolutely one of the most inventive cities in the world.

How to reach us?

You can reach us by car, train or plane. Eindhoven City Airport offers many low cost flights.

Goals of the international week

International cooperation and awareness
 Demonstrating entrepreneurial behavior
 Interdisciplinary teamwork
 Have fun!

INTERNATIONAL WEEK

TRANSFORMATION FROM LINEAR TO CIRCULAR ECONOMY

Description of the project

The educational content of the week will be a combination of theory about circular economy and an innovative web-based business simulation game. The game engages students in the transformation from a linear to a circular value chain by implementing a circular strategy for a virtual e-bike manufacturer. Each team runs the business for several (virtual) years. The students must manage and may automate their processes to run the company efficiently.

Included

- Participation in all program activities
- Lunch 5 days
- Dinner 2 days

Excluded

- Travel
- Accommodation & breakfast (we can help you find some)

Provisional program

- Online
 - Introduction to each other
 - Introduction to circular economy
- Physical
 - 07-4 Arrival
 - 08-4 Kick-off and start project work
Cultural tasting
 - 09-4 Workshop pitching
Cultural exploration of Eindhoven
 - 10-4 Project work
Company visit
 - 11-4 Project work
Cultural exploration of Eindhoven
Pitch competition
 - 12-4 Project work
Departure

